



March 17-19, 2023
Glasgow

2023

Sponsorship

Packet

From the Director

After hosting two years of virtual events, the Huntington's Disease Youth Organization (HDYO) is excited to host the world's first IN-PERSON HD Congress for Young Adults from 17-19th March 2023 in Glasgow, Scotland. In preparation for the conference, HDYO would like to offer you the opportunity to be a key partner in this first-of-its-kind event through a multi-opportunity sponsorship package.

HDYO is an international non-profit supporting, educating and empowering young people up to 35 years who are impacted by Huntington's Disease around the world. We are committed to: **Support, Educate** and **Empower**.

This event is planned by the Huntington's disease community, for the Huntington's disease community using our HDYO Ambassadors and committee members to develop the schedule and activities to bring people together and have their voices heard.

Congress will bring together 500+ young adults from across the world to directly engage with peers, professionals, industry, clinicians and researchers to enable mutual learning, connections and development of partnerships.

One of the main goals of the Congress is to connect the young adult HD community with our worldwide partners, so we can all be on the same page to increase our chances for a future with better treatment, educational and support opportunities!

HDYO is also pleased to offer tailored packages for those who would like to be a bigger part of this phenomenal event. You can find full details of the congress including schedule at www.hdyocongress.org

With our variety of opportunities, we hope to work with each sponsor individually to make sure everyone is getting what they would like out of the Congress experience. Please reach out to Jenna@HDYO.org with questions, suggestions or ideas regarding sponsorships.

Sincerely,



Jenna Heilman
Executive Director
jenna@hdyo.org

International Virtual Congress



This unique event will connect the international community together. Young people, families and professionals will gather to help champion for those impacted by Huntington's disease. A program of insightful talks, sharing, research updates, peer support and fun!

Friday:

Day focused on connecting with getting to know you activities through similar languages and experiences

Saturday:

Morning inspirational pump up followed by several educational sessions, Ask the Experts Q&A, mental health support and research updates.

Sunday:

Morning sessions followed by awards luncheon.

Making an Impression

SINCE
2012

SERVED MORE THAN
7,000
YOUNG PEOPLE & FAMILIES

OVER 90 COUNTRIES

RESOURCES
200,000
SHARED



+12,800 FOLLOWERS



+2,300 FOLLOWERS



2,000 FOLLOWERS



1.9 MILLION VIEWS

WEBSITE VIEWS

OVER 7 MILLION

Sponsorship Opportunities

These packages are a starting point, and we are happy to discuss custom packages, multiple payments and other needs. Congress Sponsors support the infrastructure and programming needed to support this important program.

Platinum Sponsorship

\$60,000

- Logo placement with hyperlink on HDYO.org
- Logo on Congress marketing materials including ALL Eblasts and social posts
- Logo on front cover of Congress program
- Full page ad in Congress program
- **Optional two (2)** dedicated social media posts
- Opportunity to speak during Opening Remarks
- Educational presentation opportunity
- 10x10 Exhibitor space with prime placement
- Congress Bag insert opportunity
- **Ten (10)** Complimentary Registrations
- Logo on registration confirmations
- **(1)** Dedicated Email to Congress attendees with Information about company
- **Three (3)** Scholarships awarded in your honor
- **Dedicated question in post-congress survey**

Gold Sponsorship

\$45,000

- Logo placement on marketing materials
- **(1)** Dedicated Social Media Posts
- Logo on **five (5)** Congress email blasts
- Half page ad in Congress program
- Educational session
- Congress Bag insert opportunity
- Exhibitor booth with secondary placement
- Dedicated session
- Complimentary company registrations **(5)**
- **Two (2)** Scholarships awarded in your honor
- **Post-event analytics and access to participant responses**

Sponsorship Opportunities

Silver Sponsorship

\$30,000

- Logo placement on marketing materials
- Logo on **(2)** Congress email blasts
- Half page ad in Congress program
- Congress Bag insert opportunity
- Exhibitor booth
- Complimentary company registrations **(3)**
- **One (1)** Scholarships awarded in your honor

Event Sponsorship

\$20,000

- Logo placement on marketing materials
- Logo on **(1)** Congress email blasts
- Half page ad in Congress program
- Congress Bag insert opportunity
- Exhibitor booth
- Complimentary company registrations **(1)**

Themed Sponsorships

AV Sponsorship

\$15,000

Logo and mentions throughout streaming events, logo on Congress materials and programs, (1) social media mentions.

Exhibitor

\$5,000

10x10 Exhibitor space, promotional materials in participant bags, two (2) complimentary registrations.

Scholarship

\$1,500

Scholarship for one (1) person to attend.