



Sponsorship Proposal

**HDYO International Young
Adult Congress**

March 14-16, 2025

**Prague, Czech Republic
Clarion Congress Hotel**



Contact

Website hdyocongress.org
Email jenna@hdyo.org

**Supporting young people, all over the world,
impacted by Huntington's Disease.**

Introduction



The HDYO International Young Adult Congress is back! From 14-16 March 2025, HDYO will welcome 400 young people to Prague, Czech Republic for a life-changing event.

HDYO is an international non-profit supporting, educating and empowering young people up to 35 years who are impacted by Huntington's Disease around the world. We are committed to: Support, Educate and Empower.

This event is planned by the Huntington's disease community, for the Huntington's disease community. We are building off of the tremendous success of our first in-person Congress held in 2023 and two virtual events held in 2021 and 2022. We utilize our HDYO Ambassadors and committee members to develop the schedule and activities to bring people together and have their voices heard.

Congress will bring together 400+ young adults from across the world to directly engage with peers, professionals, industry, clinicians and researchers to enable mutual learning, connections and development of partnerships.

One of the main goals of the Congress is to provide a safe place for people to share their stories and make life-long relationships. I will never forget watching young people walk into the main room filled with others who simply just understood what it was like to be impacted by HD. The feeling was nothing short of electric.

In preparation for the conference, HDYO would like to offer you the opportunity to be a key partner in one of the only events to focus on young adults. There are multi-opportunity sponsorship packages available to fit your needs.

With our variety of opportunities, we hope to work with each sponsor individually to make sure everyone is getting what they would like out of the Congress experience. Please reach out to Jenna@HDYO.org with questions, suggestions or ideas regarding sponsorships.

Jenna Heilman, Executive Director



Thank You!





About The Event

This unique event will connect the international community together. Young people, families and professionals will gather to help champion for those impacted by Huntington’s disease. A program of insightful talks, sharing, research updates, peer support and fun!

In Their Own Words

“Congress was everything I expected and more. It was fun, social, empowering, educational and inspiring. The feeling after Congress was on cloud nine, like I was invincible.. but most of all I was hopeful about the future.

Young Adult Impacted by HD

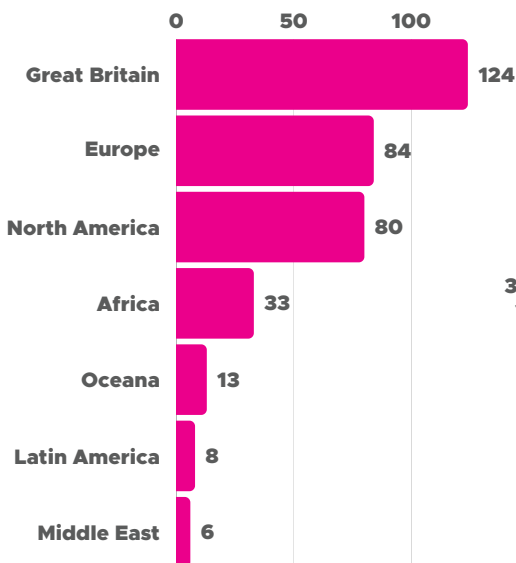
2023 Congress Numbers

Glasgow, Scotland

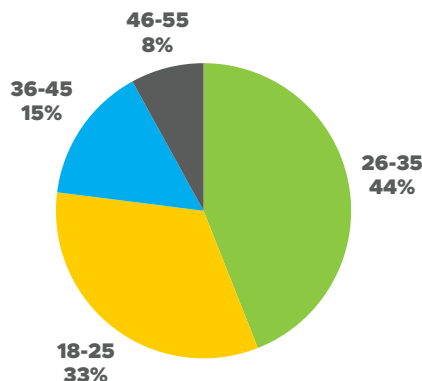
- 341 Attendees
- 100 Scholarships Funded Through HDYO

*Not including scholarships from partnering organizations

Participant Regions



Age Demographics



2025 Event Schedule



14
MAR

Friday

Day focused on creating a safe environment for participants through mental health sessions and getting to know you activities.

Session Topics:

- Preparing for Congress - Self-Care Isn't Selfish
- Tools in Your Toolbox
- Grief & Loss
- Speed Dating

15
MAR

Saturday

Day focused on educating the community on the science research is focused on, personal stories about relationship dynamics, cultural experiences, testing experiences and general Q&A with professionals.

Session Topics:

- Understanding Research Terminology
- Research Presentations - Science Behind the Trials
- Community Panels Featuring:
 - Talking About HD
 - Dual Perspectives - How HD Affects Close Relationships Differently
 - Navigating Relationships - Building the Community Around You
 - Impact of Advocacy on Research
 - Testing Stories
 - Cultural Exchange - Living in a Country with Limited Resources, Awareness and Access Hosted by Factor-H
 - Family Planning
 - Living a Healthy Life
 - Life After Testing Positive, Living At Risk, Survivor's Guilt

Evening Celebration Sponsored by Enroll-HD

16
MAR

Sunday

Day focused on further understanding of clinical trials, empowering young people to take action and showing the importance of the scientific, advocacy and regulatory communities coming together for one purpose.

Session Topics:

- HD Buzz Research Breakdown
- Bridging the Gap Between Communities: An Open Discussion Between Scientists, Advocacy and the HD Community
- Being Empowered Through Research: Enroll-HD 2.0, Observational Studies, Surveys, etc.
- Gratitude in Partnerships - Jimmy Pollard

Special Sessions and Respite Rooms

- Juvenile-HD Art Project
- Juvenile-HD Outing
- Art Room
- Morning Yoga/Dance
- Writing Room
- Meditation Room
- One on One Mental Health Support
- Ambassador Buddies

Sponsorship Packages



Platinum Sponsorship

\$60,000

- Logo placement with hyperlink on HDYOCongress.org
- Logo on Congress marketing materials including ALL Eblasts and social post
- Logo on front cover of Congress program
- Full page ad in Congress program
- Optional two (2) dedicated social media posts
- Opportunity to speak during Opening Remarks
- 30 Minute Presentation on Saturday
- 10x10 Exhibitor Space
- Congress Bag insert opportunity
- Ten (10) Complimentary Registrations
- Logo on registration confirmations
- (1) Dedicated Email to Congress attendees
- Three (3) Scholarships awarded in your honor
- Dedicated question in post-congress survey
- Post-Event Analytics and Access to Participant Responses

Gold Sponsorship

\$45,000

- Logo placement with hyperlink on HDYOCongress.org
- Logo on Congress marketing materials including five (5) Eblasts and social posts
- Half page ad in Congress program
- One (1) dedicated social media posts
- 30 Minute Presentation on Saturday
- 10x10 Exhibitor Space
- Congress Bag insert opportunity
- Five (5) Complimentary Registrations
- Two (2) Scholarships awarded in your honor
- Dedicated question in post-congress survey
- Post-Event Analytics and Access to Participant Responses

Silver Sponsorship

\$30,000

- Logo placement on HDYOCongress.org and (2) Congress email blasts
- Half page ad in Congress program
- Congress Bag insert opportunity
- Exhibitor booth
- Complimentary company registrations (3)
- One (1) Scholarship awarded in your honor

Event Sponsorship

\$20,000

- Logo placement on HDYOCongress.org and (1) Congress email blast
- Quarter page ad in Congress program
- Congress Bag insert opportunity
- Exhibitor booth
- Complimentary company registrations (1)

Additional Sponsorships

AV Sponsorship - \$15,000

Logo and Mentions through events, logo on marketing materials and programs, (1) social media mention

Exhibitor - \$5,000

10x10 exhibitor booth, two (2) complimentary registrations

Scholarship - \$2,000

Scholarship for one (1) person to attend.